



# Entrepreneurs Solve Problems

After watching the *JA Our Region* Lesson 4 volunteer video session, complete the following activity.

## Materials

- Writing paper
- Pencil or pen

## Activity

- Identify some problems in your daily life. Perhaps your shoes come untied too often, your toothpaste won't come out of the tube correctly, or you can never find a pen that works when you need one.
- Write about your problem in a story that tells about your day: "A Day in the Life of \_\_\_\_\_." It can be a comic, a narrative, or a bullet point list. Here is an example to get you thinking:
  - 8:00 a.m. Wake up. Get dressed. Eat breakfast.
  - 8:40 a.m. Brush teeth. Toothpaste goes everywhere.
  - 8:45 a.m. Clean up toothpaste mess.
  - 8:55 a.m. Change shirt. Miss bus.
  - 9:00 a.m. Ride bike to school in rain. Loose shoelace gets caught in chain. Arrive soaking wet.
  - 9:15 a.m. Get sent to principal's office to change clothes.
  - 9:30 a.m. Dad arrives with dry clothes.
  - 9:45 a.m. Finally head back to class. Trip on loose shoelace.
- Now, think like an entrepreneur and come up with some innovative solutions and products for the problems you wrote about.
- Rewrite your "Day in the Life" scenario to show how the products helped you.
  - 8:00 a.m. Wake up. Get dressed. Eat breakfast.
  - 8:40 a.m. Brush teeth. They are sparkly clean and there is no mess with Tube Right toothpaste.
  - 8:45 a.m. Head to bus. The walk is easy with Ever Tie shoelaces.
  - 9:00 a.m. Arrive at school on time.
  - 9:30 a.m. Earn an "A" on the math test. Flash teacher that sparkly smile. Get an A+.
- Share your story with friends or family members and challenge them to solve some of their problems by thinking like an entrepreneur, too.